



# European Institute of Innovation, Entrepreneurship, and Technology

in partnership with



## Master's Degree in Management and Planning of Health services



# About Us

The Master's course in Management and Planning of Health Services at the European Institute of Innovation, Entrepreneurship, and Technology (EIET) in partnership with Universidad Católica San Antonio de Murcia (UCAM), is suitable for those professionals aiming to assume significant leadership and decision-making responsibilities in healthcare management.

As a student at EIET Berlin, you will engage with real world scenarios during your learning process. Your education will include real world case studies, hands-on learning, and project examples from an array of healthcare provider organisations including hospitals, clinics, and private healthcare companies.

## Master's Degree in Management and Planning of Health Services

Take your next step into leadership within the healthcare sector with our Master in Management and Planning of Health Services, offered in partnership with Universidad Católica San Antonio de Murcia (UCAM). This programme enables you to strengthen your management expertise while developing the strategic, planning, and leadership skills required to manage and improve health services in complex and evolving healthcare systems.

Duration: 12-18 months

Total ECTS: 90

Total Modules: 10





# Module List

- Health Services Management – 4 ECTS
- Legal Framework of Health Institutions – 4 ECTS
- Health Planning – 4 ECTS
- Healthcare Marketing and Communication – 4 ECTS
- Organizational Supply Models – 4 ECTS
- Quality of Health Services – 4 ECTS
- Management of Non-Healthcare Areas - 4 ECTS
- Management Function – 4 ECTS
- Information Systems and Technologies – 4 ECTS
- Economic Area Management – 4 ECTS
- New Supply Models – 4 ECTS
- Preparation of Business Plan – 4 ECTS
- Knowledge Management – 4 ECTS
- Project Management – 4 ECTS
- Internships – 10 ECTS
- Master's Thesis / Final Project – 24 ECTS



## Speciality Subjects

- Health Services Management
- Management Function
- Information Systems and Technologies
- Economic Area Management
- Organizational Supply Models



## Career Outcomes



### Healthcare Manager

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A Healthcare Manager oversees the daily operations of healthcare facilities, ensuring efficient resource management, staff coordination, and quality patient care.



### Health Policy Analyst

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Analyze and create policies related to healthcare systems, focusing on improving efficiency, access, and quality of services at both national and international levels.



### Hospital Administrator

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Manage the administrative functions of hospitals, including budgeting, staffing, patient care management, and regulatory compliance, to ensure effective healthcare delivery.



# Application Process

1. Apply at [service.eiiet.com/programmes](https://service.eiiet.com/programmes) or email [admission@eiiet.com](mailto:admission@eiiet.com).
2. Conditional Offer: Applicants will receive a Conditional Offer Letter.
3. Enrollment & Unconditional Offer: Once all conditions are met, you will receive your Unconditional Offer Letter, a vital document for your visa application.
4. Financial & Academic Planning: Prepare for your move by arranging the required financial means (Blocked Account).
5. Visa Application & Interview: Submit your visa application at the German embassy or consulate in your home country.
6. Visa Approval & Departure: With your visa approved, you are ready to join us! Step into a perfect setting designed for entrepreneurship and innovation, and begin your journey toward mastering the technology of the future.

## Eligibility Requirements

To ensure academic success and a vibrant learning community, applicants must meet the following criteria:

1. A recognized Higher Secondary Education Certificate (High School Diploma) or equivalent qualification that grants university entrance.
2. A Bachelor's Degree in a relevant field from a recognized institution for those applying to Master's or MBA programmes.
3. A score of IELTS 6 or higher (or equivalent English qualification such as PTE or TOEFL).
4. A minimum of 50% in English subjects at the higher secondary level.
5. The Medium of Instruction (MOI) from the previous studies.
6. A current Curriculum Vitae and a Motivation Letter explaining your professional goals and interest in our innovative programmes.

(Note that the above are minimum criteria. Each application is assessed on its individual merit, considering academic achievements, extracurricular involvement, and unique professional experiences.)

## Intakes

January, April, August, October

### Contact

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