



# European Institute of Innovation, Entrepreneurship, and Technology

in partnership with



UCAM

UNIVERSIDAD CATÓLICA  
DE MURCIA



# Master's Degree in Business Administration

# About Us

The Master in Business Administration (MBA) at the European Institute of Innovation, Entrepreneurship, and Technology (EIET), offered with Universidad Católica San Antonio de Murcia (UCAM), helps professionals move forward in their careers and take on leadership roles in many fields.

This programme covers key business areas like finance, marketing, strategy, and leadership. You will learn how to apply these skills in real situations, make smart decisions, lead teams, and help your organization succeed in a global market.

You will work on case studies, real projects, and interactive lessons to build the critical thinking and management skills you need to succeed in today's fast-changing business world. The MBA will help you guide organizations through challenges and support long-term growth.

## Master's Degree in Business Administration

Take your next step into executive leadership with our Master in Business Administration (MBA). This programme strengthens your core business and management expertise while developing the strategic, analytical, and leadership capabilities required to lead organizations and drive sustainable growth in complex and competitive markets.

Duration: 12-18 months

Total ECTS: 90

Total Modules: 14



# Module List

- Business Strategic -6 ECTS
- Accounting & Finance -6 ECTS
- Marketing Management -6 ECTS
- Entrepreneurship -6 ECTS
- Organisational Behaviour & Leadership -6 ECTS
- Human Resources Management & Management Skills -6 ECTS
- Socioeconomic and Legal Environment -6 ECTS
- Business Ethics & CSR -6 ECTS
- Digital Transformation & Innovation -6 ECTS
- Strategic Sales Management -6 ECTS
- Project Management & Risk Analysis -6 ECTS
- Leadership in International Business -6 ECTS
- Global Business Environment -6 ECTS
- Capstone Project / Master Thesis - 12 ECTS



## Speciality Subjects

- Business Strategy
- Entrepreneurship
- Digital Transformation & Innovation
- Project Management & Risk Analysis



## Career Outcomes



### Financial Manager

This role involves overseeing the financial health of an organization, including budgeting, forecasting, and investment management.



### Chief Executive Officer (CEO)

With an MBA, especially from a prestigious school, you might move up the ranks and eventually take on the role of CEO, overseeing all company functions.



### Investment Banker

This role involves working with mergers, acquisitions, and raising capital for businesses. An MBA helps prepare you for the analytical and decision-making aspects of this field.

# Application Process

1. Apply at [service.eiiet.com/programmes](http://service.eiiet.com/programmes) or email [admission@eiiet.com](mailto:admission@eiiet.com).
2. Conditional Offer: Applicants will receive a Conditional Offer Letter.
3. Enrollment & Unconditional Offer: Once all conditions are met, you will receive your Unconditional Offer Letter, a vital document for your visa application.
4. Financial & Academic Planning: Prepare for your move by arranging the required financial means (Blocked Account).
5. Visa Application & Interview: Submit your visa application at the German embassy or consulate in your home country.
6. Visa Approval & Departure: With your visa approved, you are ready to join us! Step into a perfect setting designed for entrepreneurship and innovation, and begin your journey toward mastering the technology of the future.

## Eligibility Requirements

To ensure academic success and a vibrant learning community, applicants must meet the following criteria:

1. A recognized Higher Secondary Education Certificate (High School Diploma) or equivalent qualification that grants university entrance.
2. A Bachelor's Degree in a relevant field from a recognized institution for those applying to Master's or MBA programmes.
3. A score of IELTS 6 or higher (or equivalent English qualification such as PTE or TOEFL).
4. A minimum of 50% in English subjects at the higher secondary level.
5. The Medium of Instruction (MOI) from the previous studies.
6. A current Curriculum Vitae and a Motivation Letter explaining your professional goals and interest in our innovative programmes.

(Note that the above are minimum criteria. Each application is assessed on its individual merit, considering academic achievements, extracurricular involvement, and unique professional experiences.)

## Intakes

January, April, August, October

## Contact

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