



# European Institute of Innovation, Entrepreneurship, and Technology



Partnership with



WYŻSZA  
SZKOŁA  
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I HOTELARSTWA  
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# About Us

Welcome to EIET: Where Ambition Meets Innovation, the European Institute of Innovation, Entrepreneurship, and Technology (EIET) is more than just a campus—it's your future home. Here, the charm of German tradition meets a high-tech learning environment, creating the perfect atmosphere for an unforgettable academic journey.

Step into a vibrant community of thinkers, creators, and leaders. At EIET, we don't just teach theory; we blend time-honored educational values with the modern skills needed to thrive in today's fast-paced world. Based in one of Europe's most exciting cities, our institute offers the ideal launchpad for your professional life.

Whether you are looking for a quiet corner to focus and to bring your ideas to life, or a diverse cultural scene to broaden your horizons, you'll find it here. We provide the resources and the network; you bring the passion.

## Mission & Vision



The mission of EIET is to serve society and improve the quality of life by imparting high-quality innovative education in management and technology, providing training and development services, fostering research, giving consultancy services to the industry, and disseminating knowledge through the publication of books, journals, and magazines.

The vision of EIET is to be an Institute of Academic Excellence with a total commitment to quality education and innovative research in Management and Technology with a holistic concern for a better life, environment, and society.

## Campuses in Germany

At EIET, we believe learning should be international. We have campuses in Berlin, Potsdam and Hamburg. Each campus is a unique place to study, gain practical experience, and connect with people from all over the world.

Beyond the classroom, we partner with industry leaders to ensure our students graduate with the competitive edge needed for the global job market. Whether you join us on-site or digitally, you'll become part of a vibrant community dedicated to innovation and cross-cultural excellence.

# Programmes

## 1. University Preparatory Programme

- a. Pre4Uni - Studienkolleg
- b. International Advanced Level (IAL)

## 2. Degree Programmes

- a. Bachelor in Tourism and Tourism Business Management (BTTBM)
- b. Bachelor in Business Administration and Management (BBAM)
- c. Bachelor in Tourism and Recreation (BATR)
- d. Master in Hospitality Management (MHM)
- e. Master in Business Administration (MBA)
- f. Master in Business Administration in Artificial Intelligence (MBA AI)
- g. Master in Management and Planning of Health Services (MMPHS)
- h. Master in Tourism and Recreation (MATR)

# Intakes

January, April, July, October

# Scholarships

- a. Merit Scholarship
- b. Director's Scholarship
- c. EIET Contribution Scholarship



# Why Choose EIET?



## **A Personal Touch to Learning**

We don't believe in crowded lecture halls where you're just a number. Our smaller class sizes mean your professors actually know your name and your goals, providing mentorship that feels personal and genuine.



## **Berlin, Potsdam and Hamburg**

Study in the heart of Europe's most vibrant hubs. Whether it's the startup energy of Berlin, rich culture of Potsdam or the industrial strength of Hamburg, you'll be living and learning exactly where the action is.



## **Real-World Experience**

First Theory is important, but nothing beats doing the work. Our programmes focus on hands-on projects and industry connections, so you graduate with a portfolio, not just a certificate.



## **A Truly Global Family At EIET**

You'll meet people from every corner of the globe. You aren't just gaining classmates; you're building a worldwide network of friends and future colleagues that will last a lifetime.



## **Innovation That's Accessible**

We give you the keys to modern environment and creative spaces. We've designed our campus to be a playground for your ideas, where you have the freedom to experiment, fail, and eventually succeed.



## **Flexibility That Fits Your Life**

We know life doesn't stop for school. With our blended options, we make it possible to balance your studies with your personal life or part-time work without missing a beat.



## **Career Support from Day One**

Your success is our success. From CV workshops to mock interviews and networking events with local employers, we are committed to helping you land that first big role after graduation.



## **A Culture of Belonging**

EIET is a place to find yourself. We foster a welcoming, inclusive atmosphere where diverse perspectives are celebrated and every student feels they have a seat at the table.

# Application Process:

1. To start the application process at EIET, student will need to complete the application form on the EIET website (<https://service.eiiet.com/programmes>) or send relevant documents to [admission@eiiet.com](mailto:admission@eiiet.com).
2. Required Documents:
  - Passport
  - Recognized academic certificates (secondary and higher education, previous degrees if applicable)
  - School/ College leaving certificate
  - A valid certificate of an undergraduate degree from a recognized university
  - English Language Proficiency Certificate (IELTS, PTE, TOEFL, MOI)
  - Curriculum Vitae (CV)
  - Motivation Letter
  - For students in Europe: Visa/ TRC, ex-matriculation (if applicable)
3. Eligible students will receive a conditional offer along with other documents.
4. After receiving the offer, students must return the signed documents, fulfill any stipulated conditions, and pay the deposit amount to receive an Unconditional Offer Letter.
5. After receiving the unconditional offer, students will receive their class schedule and guidance on the required learning materials to prepare for the programme start.



Up to 20% Scholarship

# Contact



*“Building a Bridge to the Future through  
Innovation, Entrepreneurship, and Technology”*

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