



European Institute of Innovation, Entrepreneurship, and Technology



Bachelor's Degree in Business Administration and Management

in partnership with



UCAM
UNIVERSIDAD CATÓLICA
DE MURCIA

About Us

Welcome to the European Institute of Innovation, Entrepreneurship, and Technology (EIET)! We are very proud to present our programme with Universidad Católica San Antonio de Murcia (UCAM), which will give you the opportunity to follow Business Administration and Management programmes. This prestigious programme is tailored for future global entrepreneurs, combining academic training with a strong focus on real-world business practices.

At EIET, our goal is to offer a future-oriented education that will empower our students with the knowledge, critical thinking, and leadership skills required to address complex global challenges. Not only will our programmes be delivered entirely in English, but they will also equip you with the tools to succeed in today's business world: digital fluency, strategic decision-making, and sustainability in business are just some of the skills you will acquire.

Bachelor's Degree in Business Administration and Management (BBAM)

Take your first step into the world of modern business with our Bachelor's Degree, offered in partnership with UCAM. This programme gives you the opportunity to explore business administration and management while preparing you for a successful career in the global marketplace.

Duration: 3 years

Total ECTS: 180

Total Modules: 33

Career Outcomes



Business Analyst



Financial Analyst



Marketing Manager



HR Manager



Project Manager



Consultant

Module List

Year 1:

- Fundamentals of Business Economics – 6 ECTS
- Mathematics for Business I – 6 ECTS
- Fundamentals of Financial Accounting – 6 ECTS
- Microeconomics I – 6 ECTS
- Financial Mathematics – 6 ECTS
- Financial Accounting – 6 ECTS
- Microeconomics II – 6 ECTS
- Mathematics for Business II – 6 ECTS
- Commercial Law I – 6 ECTS
- Applied Ethics and Bioethics – 6 ECTS

Year 2:

- Fundamentals of Statistics – 4 ECTS
- Business Economics – 4 ECTS
- Macroeconomics I – 4 ECTS
- Corporate Accounting – 4 ECTS
- Labor Law I – 4 ECTS
- Financial and Tax Law I – 4 ECTS
- Corporate Accounting and Financial Statement Analysis – 6 ECTS
- Statistics Applied to Business – 6 ECTS
- Macroeconomics II – 6 ECTS
- Financial Management I – 6 ECTS
- Econometrics – 6 ECTS
- Marketing – 6 ECTS

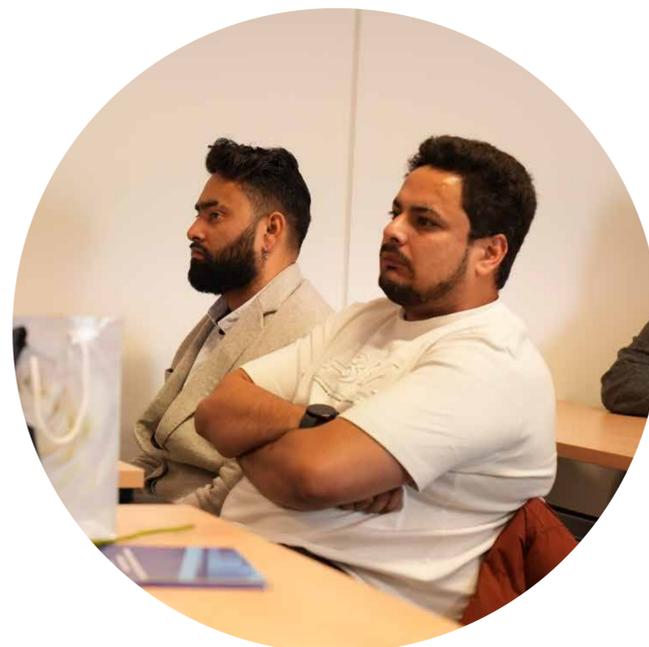
Year 3:

- Cost Accounting – 4 ECTS
- Human Resources Department – 4 ECTS
- Financial Management II – 4 ECTS
- Commercial Management – 4 ECTS
- Operations Directorate – 4 ECTS
- Strategic Management and Business Policy I – 4 ECTS
- Financial System – 4 ECTS
- Elective 1 – 4 ECTS
- Elective 2 – 4 ECTS
- Practicum/ Internship – 6 ECTS
- Final Degree Project – 18 ECTS



Elective Subjects (Choose Two)

- Consumer Behavior
- Financial and Tax Law II
- Economics and Environmental Management
- Audit
- Business Information Systems
- Financial Analysis
- Quality and Innovation Management
- Commercial Law II
- Labor Law II
- International trade
- European Community Law
- Business Creation



*"Knowledge will bring you the opportunity to make a difference."
Claire Fagin*



Application Process

1. Apply at service.eiiet.com/programmes or email admission@eiiet.com.
2. Conditional Offer: Applicants will receive a Conditional Offer Letter.
3. Enrollment & Unconditional Offer: Once all conditions are met, you will receive your Unconditional Offer Letter, a vital document for your visa application.
4. Financial & Academic Planning: Prepare for your move by arranging the required financial means (Blocked Account).
5. Visa Application & Interview: Submit your visa application at the German embassy or consulate in your home country.
6. Visa Approval & Departure: With your visa approved, you are ready to join us! Step into a perfect setting designed for entrepreneurship and innovation, and begin your journey toward mastering the technology of the future.

Eligibility Requirements

To ensure academic success and a vibrant learning community, applicants must meet the following criteria:

1. A recognized Higher Secondary Education Certificate (High School Diploma) or equivalent qualification that grants university entrance.
2. A score of IELTS 6 or higher (or equivalent English qualification such as PTE or TOEFL); or A minimum of 50% in English subjects at the higher secondary level; or The Medium of Instruction (MOI) from the previous studies.
3. A current Curriculum Vitae and a Motivation Letter explaining your professional goals and interest in our innovative programmes.

(Note that the above are minimum criteria. Each application is assessed on its individual merit, considering academic achievements, extracurricular involvement, and unique professional experiences.)

Intakes

January, April, July, October

Contact

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