



European Institute of Innovation, Entrepreneurship, and Technology

in partnership with



M. A. in Tourism & Recreation

About Us

Situated in Berlin, we offer you a doorway to an enriching adventure in Tourism and Recreation, which will be delivered in partnership with the University of Tourism and Hotel Management (WSTiH) providing a unique blend of expertise and real-world insights for a fulfilling educational journey.

At eIET, our mission is clear: to empower individuals with the knowledge and skills necessary to thrive in the ever-evolving landscape of data. Our courses cater to all levels of expertise. Our commitment to creating a supportive and engaging learning environment sets us apart.

Our team of industry experts and experienced educators shares practical insights alongside theoretical knowledge. With expert instructors, a comprehensive curriculum, interactive learning experiences, flexible scheduling, and a vibrant community, eIET is the ideal destination for those looking to excel in the dynamic world of Tourism and Recreations.

Ms Meenu Antony

"Hello, aspiring explorers! Are you ready to embark on a thrilling journey through our world's diverse landscapes and rich cultures? As a member of the dynamic faculty at the International Tourism Department, I invite you to join us in unravelling the mysteries of travel and hospitality. Our innovative curriculum, led by passionate instructors like myself, promises to equip you with the knowledge and skills needed to thrive in the ever-evolving tourism industry."

"Our department fosters a supportive learning environment where creativity and critical thinking are encouraged. Whether you dream of managing luxury resorts, leading eco-tours, or shaping tourism policy on a global scale, we are committed to helping you achieve your goals. Come join us as we embark on an exciting journey of discovery and personal growth in the fascinating world of tourism!"



2024 - 2025

Up to 20% Scholarship

Speciality Subjects DETAILS

- International Tourism Management
- Hotel Accounting and Finance Management
- Gastronomy
- Business and Hotel Management
- Spa and Wellness

Detailed Course Syllabus

Specialized subjects

- Management in a tourist organization
- Organization of catering services
- Revenue management
- Social and intercultural communication
- Reservation systems and e-technologies in the tourism industry
- Entrepreneurship in tourism and recreation
- Organization of tourist and recreational events

General subjects

- Cost accounting
- Meeting with experts
- Internal control and compliance
- Business etiquette
- Sales channel management
- Communication and argumentation techniques
- Talent management
- Business English
- Labor market in tourism and HoReCa
- Contemporary forms of recreation

Major subjects

- Safety in tourism with elements of crisis management
- Zero Waste in the tourism industry
- Information and communication technologies in tourism
- Research on tourism services
- Tourist product
- Regions and tourist attractors
- Accessibility management in tourism
- Marketing of hotel and catering services
- Culinary heritage of the regions
- Law in tourism and HoReCa
- Social media in the tourism business



Contact



*"Building a Bridge to the Future through
Innovation, Entrepreneurship, and Technology"*

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